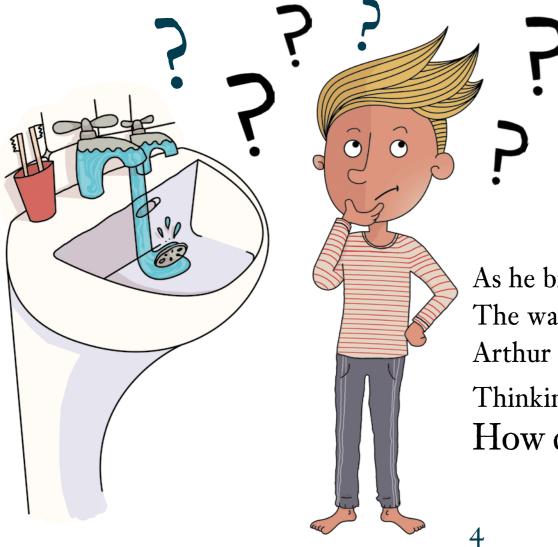


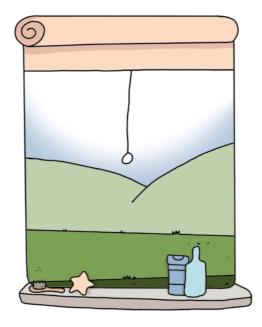
Published & distributed in the UK in 2018 by Severn Trent plc | Severn Trent Centre, 2 St. John's Street, Coventry, CVI 2LZ Text copyright Severn Trent plc | Illustrations copyright Trinity Mirror plc

## Arthurjones and the Jones Genie of the tap

Written by Paul Evans and illustrated by Kevin Peach

Arthur Jones was a clever young chap,But there were some things even he didn't know.Like how the water got to his tap,(And why *shouldn't* he eat yellow snow?).





As he brushed his teeth one hot sunny day, The water flowed freely and clear. Arthur was puzzled as it all washed away, Thinking - Where had it been? How did it get here? His pondering awoke the Genie of the tap, Who came to grant Arthur three wishes. She said: <sup>66</sup> Let's talk water, this isn't a trap, But be warned, I don't clean or do dishes! <sup>99</sup>

<sup>66</sup> My name is Dee, and it's **your** lucky day! There is nothing that I do not know, Tell me your **Wish One** - wish away -And we'll start the...

\*\*\*

# H<sub>2</sub>O SHOW

#### "Wish One..."

said Arthur, holding onto the sink,<sup>66</sup> Tell me where my water comes from.I just turn on the tap for a bath or a drink,Does it come all the way from West Brom

S

"I could tell you that," said the Genie all smiles, "But I've got a much better plan. We'll travel in time (and seventy miles), To where your water journey began."

AAAAA





An impossible task, they all seemed to think, 'We've had it, we're done for!" they cried. There was no clean water to wash with or drink, No matter how hard they tried.

 $\sim$ 

What did they do?"
asked Arthur, distressed,
Did they manage to think of a plan?"
They did," said the Genie.
They looked to the west, and the valleys and hills of Elan!

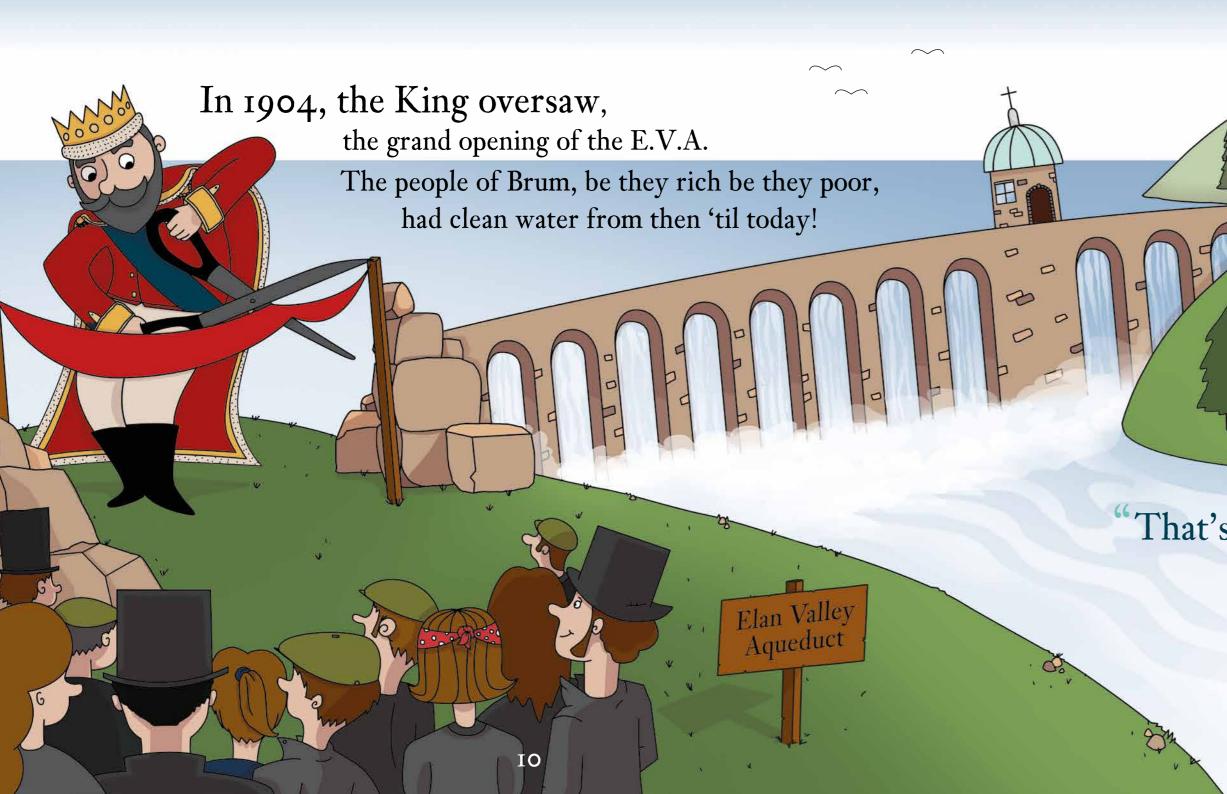
### The Elan Valley,

Jlar

in beautiful Wales, With water all over the place. It seemed like the answer to all their ails, So they got their top men on the case.

Fifty thousand men building dams by hand, And a seventy mile-long aqueduct. They didn't have diggers back then, understand, So it took them twelve years to construct.

AA

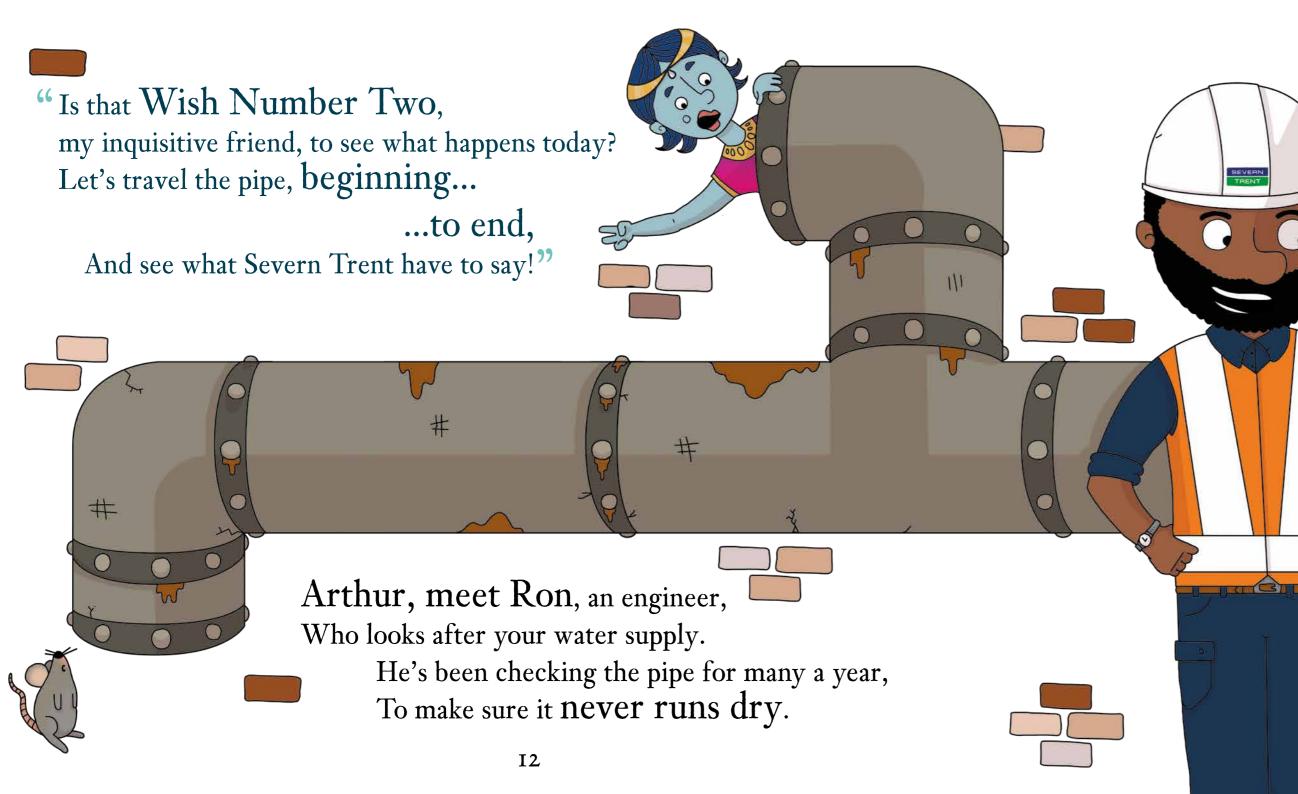




The water travels at **One mile an hour**, From Wales and down to Frankley. With no need for pumps and no need for power, As it's all gravity fed, you see.

"That's amazing, I'm impressed! said young Arthur J, "But that was a long time ago. What happens now, and in the future, say, As our city continues to **grow?** 

AAAA



But after more than a century, It's creaking and starting to wear. Like your Grandad Fred with his dodgy knee, It's long overdue a repair.

#

#

"That's right," said Ron, "but we can't fix it now, As the water continuously flows. So we needed to think of another way how -Hey, what's with the Victorian clothes?" More than one million people use water from Elan, And they love the look and the taste. So we've come up with a cunning plan, To fix the pipe apace.

> We're building a new pipe (but not quite as long), As a back-up supply for the city. So celebrate, rejoice, shout aloud, bang a gong,

Cos Severn Trent's gettin' busy! "

14

リ

CT CI

You're too old to rap!" said Arthur with a shiver, "Leave the cool stuff to Genie and me. Will the new water come from the river, Or are you getting it straight from the sea?"

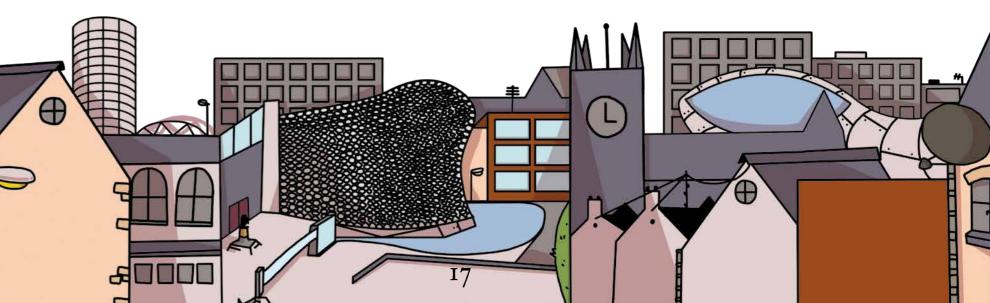
<sup>•</sup>From the River Severn, said Ron, red-faced, "And we'll get it done much quicker. Nowadays we move with haste... using that massive great digger."

Awesome, thanks Ron, now for Wish Number Three, Genie, what does the future hold? What does this new pipe mean for you and for me? It's a story that needs to be told!"

> Well, they'll have two pipes, so can switch supplies, To give the aqueduct some TLC. Once a year they'll get inside -And you'll still get your cup of tea!"

Look at your city, a hundred years on, Water when you need it each day. And it's all thanks to Severn Trent (and to Ron), Three cheers, hip-hip hooray!

> Water is precious, young Arthur my man, So next time don't leave it to run. Don't use a hose, use a watering can, But remember, it's also fun!





"So next time you soak in your bath HOT and steamy, Or pour water on your Dad. Think about me, your friend the Genie...

And the amazing adventure we had!"

18

#### Birmingham's new supply

This book celebrates a major milestone in the resilience of Birmingham's water. For the first time in history, the city will have an essential back-up water supply. For decades over a million people across Birmingham have been supplied with water from Wales through the Elan Valley Aqueduct. The aqueduct, is an incredible feat of engineering created by the Victorians to bring water 70 miles from Wales.

The water from Wales is much-loved and Severn Trent want to make sure the people of Birmingham continue to enjoy this wonderful water long into the future. After a century of use the aqueduct requires regular maintenance and to carry out repairs engineers need take the aqueduct out of action from time to time so they can get inside. The new back-up supply will keep water flowing for people across the city so this vital maintenance can be carried out, ensuring the aqueduct can serve the city for the next 100 years.

To find out more visit www.stwater.co.uk/brp

WONDERFUL ON TAP

