

Ever fancied being on a Dragons' Den style panel?

Or simply making a difference to the water environment?

Well here's a chance to do both at the same time...

This year, Severn Trent is launching an exciting new scheme called **Cash for Catchments**, which aims to deliver funding to support a range of important causes, including:

- preservation of our region's biodiversity
- control of invasive non-native species
- natural flood management
- river restoration
- improving river water quality

How Cash for Catchments works

We've invited people from across the region to submit project ideas for ways to have a positive impact on these water environment challenges. We hope the best of these projects will be real game changers and make a massive positive difference to our region. The best projects will be shortlisted and the successful applicants will be invited to present their project to a panel Dragons' Den style (and one of those panel members could be you!). Anyone on the panel can then choose to support a shortlisted project.

Benefits of taking part

Becoming a partner is a great chance to achieve your corporate responsibility goals and show that your organisation is committed to improving your water environment by engaging with local partners.

How to join in

To join this exciting venture you'll need to commit to ideally a minimum donation of £10,000 (and more if you like!). Severn Trent will add to total donations to ensure there is at least £100,000 of funding available for all shortlisted projects. Panellists will then use this to support projects which they think have real potential to make a difference to our water environment. If you'd like to join in, please get in touch by replying to this email by **30 March 2018**.

How much of a dragon will you be?...

